

Investor checklist

The product you buy

- Do you obtain outright ownership of physical gold? ☐
- How do you store your gold safely? ☐
- Does the product meet your specific needs? ☐

The company you buy from

- Is the product provider trustworthy? ☐
- Does the product provider adhere to any regulations or voluntary “standards”? ☐

The fees and costs you pay

- What are the costs for buying/selling the gold? ☐
- Are there any other costs? ☐

Marketing and sales efforts

- Are the potential returns and risks stated objectively? ☐
- Are you able to make investment decisions without undue pressure? ☐

The operational management of the company

- How is the gold acquired? ☐
- Are you appropriately protected? ☐
- Is the provider using best practices in information technology? ☐
- Are the company’s gold sourcing and overall operations responsible? ☐